

Agenda

 iiex-eu.org/agenda/

Day 1

07:30 AM

Registration & Welcome Coffee

Foyers

08:30 AM

Opening Remarks from Chairs

Effectenbeurszaal

Module 1: Insights 2020: The Vision for the Future -

10:00 AM

Expert Panel: The Next Generation of Insights & Aligning Client Need With Supplier Offerings

Effectenbeurszaal

10:40 AM

Networking Break & Innovation Showcase

Foyers

Module 2: Understanding & Influencing The Drivers Of Human Behavior -

01:00 PM

Lunch & Innovation Showcase

Foyers, Effectenbeurszaal, Graanbeurszaal & Glazen Zaal

02:00 PM

Insight Innovation Competition: Presentation Round

Effectenbeurszaal

02:00 PM

IIC: Presentation by The Epitome Group

Effectenbeurszaal

Networking Event -

06:30 PM

Evening Networking Event Hosted by Research Club

[The SkyLounge Amsterdam](#)

Located on the top floor of the **DoubleTree by Hilton Amsterdam**

Address: Oosterdoksstraat 4, Amsterdam, 1011 DK, Netherlands

We're delighted to be collaborating with The Research Club! The Research Club is an International open social event for anyone involved in the market research industry to make new contacts, catch up with former colleagues, develop business opportunities and keep up to date with the latest industry developments. With events held worldwide , it is a way... [Read more »](#)

Day 2

07:30 AM

Registration & Welcome Coffee

Foyers

08:30 AM

Opening Remarks from Chairs

Effectenbeurszaal

Module 3: Building the Business Case: Transforming for Success -

9:40 AM

Failing Safely – Strategic Simulation with Avatar

Effectenbeurszaal

10:20 AM

Bridging The Innovation Gap: Results of the Roundtables

Effectenbeurszaal

10:40 AM

Networking Break & Innovation Showcase

Foyers

Module 4: Emerging Players & The Future of Insight Innovation -

Module 4, Track 1: The Insight Innovation Challengers: Disruption on Display -

03:40 PM

Networking Break & Innovation Showcase

Foyers

04:00 PM

Insight Innovation Challenge: Companies Solving Client Business Issues in New Ways

Effectenbeurszaal

by [Gregg Archibald](#) (Chair)

4:20 PM

II Challenge: SmartMunk

Effectenbeurszaal

by [Gregg Archibald](#) (Chair)

6:20 PM

End of Day 2