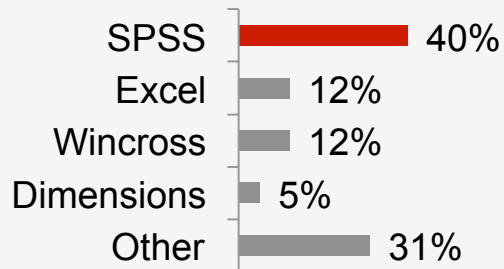


Next Generation Ways to Visualize Data in PowerPoint

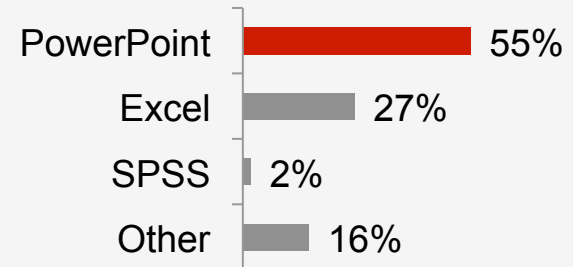
Torben Laustsen
Co-Founder, OfficeReports

First mentioned tool for producing...

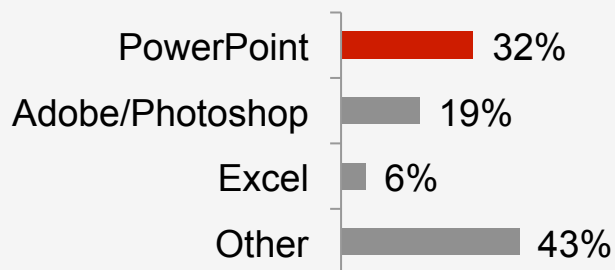
Crosstabs



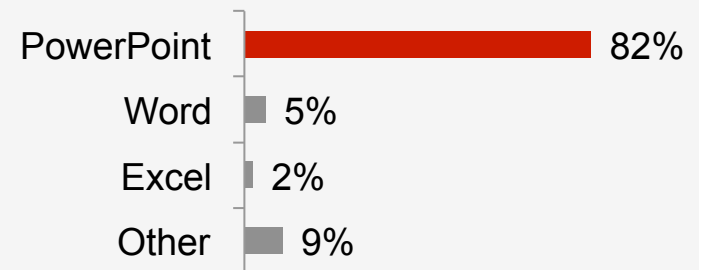
Charts



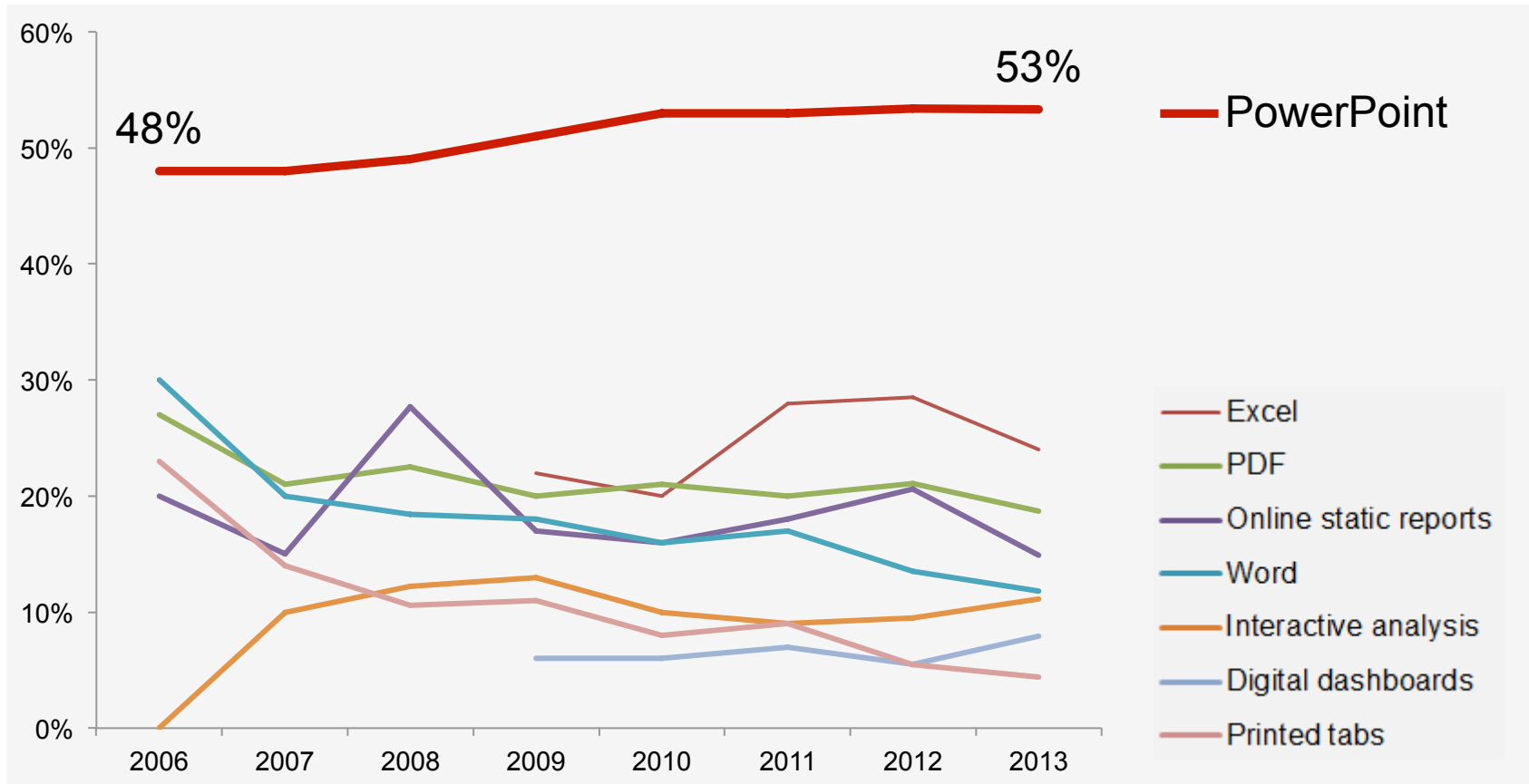
Infographics



Reports

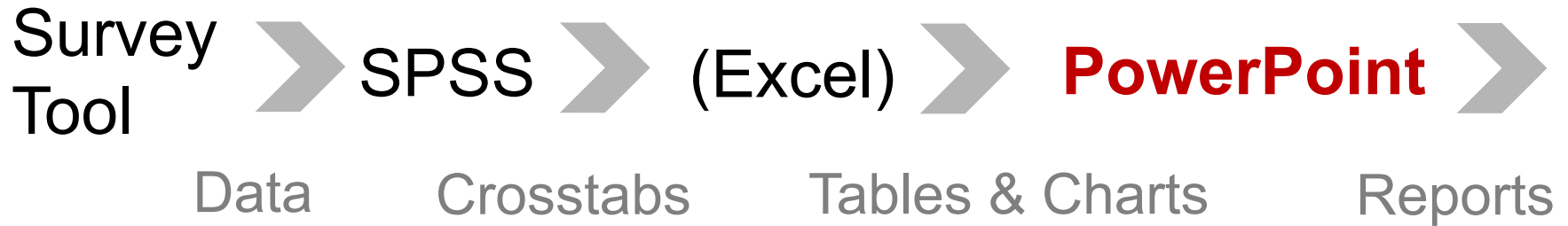


PowerPoint – and the rest!

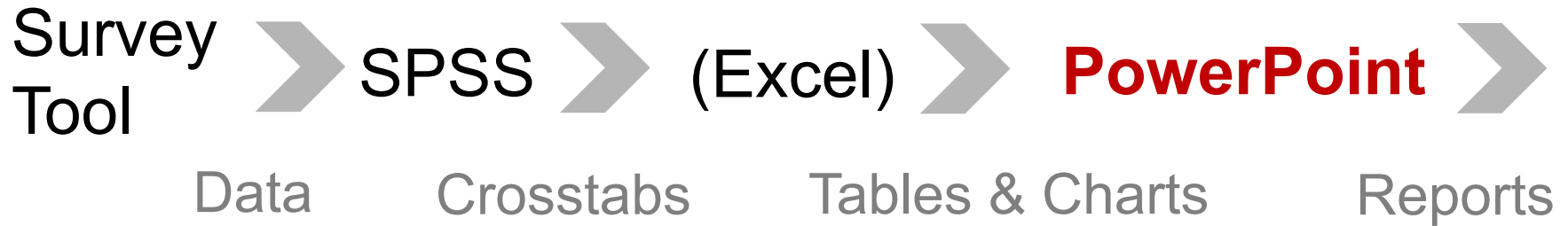


How do market research companies distribute research data?
(Tim Macer, Meaning 2013)

From Data to Reports

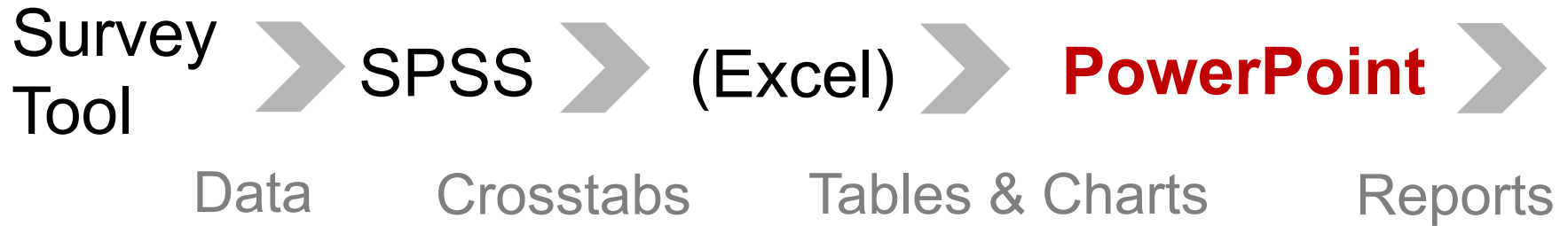


From Data to Reports



Heavy Process

From Data to Reports



Heavy Process

Static Output

Alternatives to PowerPoint



Solutions with PowerPoint



Solutions with PowerPoint

Analytical
power



Infographics

Data

IIEX-Demo.pptx - Microsoft PowerPoint

File Home Insert Design Transitions Animations Slide Show Review View Developer OfficeReports

Add Data Variables View, Edit, Export Data Add Chart Add Grid Chart Add Many Charts Add Table Add Grid Table Add Many Tables Add Text List Edit Selected Table/Chart/List Benchmarking Significance Weighting Report Filter Repetitive Reports Save As Report Template Refresh Report Remove Settings Data Order/Register Help About OfficeReports

12 11 10 9 8 7 6 5 4 3 2 1 0 1 2 3 4 5 6 7 8 9 10 11 12

9 8 7 6 5 4 3 2 1 0 1 2 3 4 5 6 7 8 9

I am paid fairly for the work I do

I understand my benefit plan

Statement	Green	Yellow	Red
I am paid fairly for the work I do	55%	22%	22%
I understand my benefit plan	57%	22%	24%

Month	Red Line (%)	Green Line (%)	Yellow Line (%)
January	40	40	20
February	55	35	10
March	45	35	25
April	45	38	15
May	40	40	15
June	40	40	25
July	45	30	25
August	30	45	20
September	50	25	20
October	35	42	20
November	40	42	10
December	30	42	20

Slide 2 of 3 "Office Theme" English (U.S.) 69%

Choose wisely



Q & A

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