



**Did the
future
arrived
too early ?**



**Jan Zwang
Vodafone**

January 1995 FREE!

VODAFONE

The future's
arrived a little
bit early!

The
amazing
new
cellular
radio



CES 2015

CES: Everything Old Is New Again

By MOLLY WOOD JANUARY 9, 2015 2:43 PM 40 Comments



The General Motors Futurama at the 1939 New York World's Fair endeavored to show the idealized city of 1960. General Motors



Always online, Always More Data



22 January 2015



A word cloud on a chalkboard background. The most prominent words are "Facebook Marketing" in large blue letters. Other significant words include "Twitter Marketing" in teal, "Web" in green, "Blogging" in white, "SEO" in red, "Internet Marketing" in white, and "Social Media Marketing" in yellow. Smaller words include "Yahoo", "LinkedIn", "Google", "Facebook", and "Internet". The words are arranged in various orientations, including horizontal, vertical, and diagonal.

Facebook Marketing
Twitter Marketing
Web
Blogging
SEO
Internet Marketing
Social Media Marketing
Yahoo
LinkedIn
Google
Facebook
Internet
Twitter Marketing
Blogging
Web
SEO
Internet Marketing
Social Media Marketing
Yahoo
LinkedIn
Google
Facebook
Internet

SERVICE SOLUTION CONCEPTS

FUTURE OPPORTUNITIES

TO BE...

SOLUTION CON...

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CONTROL JOURNEY

SSMARKET

IS

LEARN-INGESTAKE

BEFORE THE SERVICE

BRAND RELATION

ACTION TO BUY

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Section 1.1. The Company will ensure its most satisfactory customer health, and financial (renewed) activities of the Company 2010.

Section 1.2. The Company will ensure its most satisfactory customer health, and financial (renewed) activities of the Company 2010.

Section 1.3. The Company will ensure its most satisfactory customer health, and financial (renewed) activities of the Company 2010.

Section 1.4. The Company will ensure its most satisfactory customer health, and financial (renewed) activities of the Company 2010.

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Section 1.8. The Company will ensure its most satisfactory customer health, and financial (renewed) activities of the Company 2010.

Section 1.9. The Company will ensure its most satisfactory customer health, and financial (renewed) activities of the Company 2010.

Section 1.10. The Company will ensure its most satisfactory customer health, and financial (renewed) activities of the Company 2010.

"Without data
you're just another person
with an opinion."

W. Edwards Deming



WHO CARES?



SUCCESS
SECRET No. 3:

***IT'S HARD
WORK!***







Thank you